
NCBBQ.COM News Release

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For more information contact:

Shay Williamson
shaywilliamson@nc.rr.com
919 380-0943

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NCBBQ Announces the 'Pit Master's Choice Awards'!

North Carolina's Second Annual Sauce Competition for Amateurs and Professionals

CARY, NC — August 2, 2009 — NCBBQ.com, the official site on North Carolina Barbecue, proudly announces their second annual 'Pit Master's Choice Awards', North Carolina's State Sauce Competition. Last years winners are listed below. We're looking for the best sauces in the state and all NC residents are invited to participate! Complete competition information can be found at www.NCBBQ.com/PitMaster/. We are pleased to announce this year's charity contributions will be given to Life Experiences, for adults with disabilities.

"North Carolina produces the best BBQ in the country, yet we have no competition that showcases the excellent sauces we produce", said Donald Williamson, president of NCBBQ.com. "So we figured now is NC's time to shine. Along with the trophies and cash prizes, the winners will get the biggest bragging rights in the state".

We've assembled some of the top names in the state to judge this event, including; author and North Carolina BBQ expert, Bob Garner; Nationally Syndicated Food Critic, J. Scott Wilson; Jerry Snead, sanctioned competitions judge; Chef Fredi Morf, culinary instructor at Wake Tech; and Ned Perry representing the voice of the people.

From last year's Amateur Division Grand Champion Winner:

"I have had many people tell me I should market my sauces but I had no clue on how or what to do. In the spring of 2008, my mother cut an article out of the Durham paper announcing the NCBBQ Pit Master's Choice Sauce Competition. My mom told me I should enter the competition, as did many other people. I thought about it all summer and finally decided to enter three of my sauces. I entered all with no idea they would even qualify. I was very wrong! I won first place in the Unique division and second place in both Eastern and Western Carolina styles. After the shock wore off, I said we need to go ahead and

bottle and market my sauces,” said **James Beasley Sr. of Creedmoor, NC, Overall State Grand Champion Amateur Division Winner of the 2008 competition.** “To those of you that have a good sauce and don't think you have a chance of getting it on the market, do not give up. I entered my top winner without even a name. My wife and I have been working with Bobbees Bottling, the company we chose to bottle our sauces, and NCBBQ. Shay and her husband Don (from NCBBQ) have been a great help. Shay has answered so many questions for my wife that has helped us a great deal. We would not be this far if not for them. Thanks for all of the people who have helped us. I also want to thank my mom whom has always inspired me and pushed me to be my best. She believed in me and my sauce. When our sauce is on the market we hope that everyone will try it and form there own opinion. Hopefully you will be pleasantly surprised.”

Who can enter the competition? Any NC resident! Backyard cooks, kitchen cooks, pig cook-off competitors, commercial sauce vendors, restaurants, moms, dads, sons, daughters, grandmas, grandpas, and any one else who'd like to put their sauce or rub up to the match. If they create a sauce, they can submit it now!

The judging will be held at Ray Price Harley-Davidson in Raleigh, NC on November 7th, 2009 in conjunction with their Annual BBQ Cookoff and Blood Drive. All entries must be received by October 24th. Complete entry information and additional competition information can be found on the official event web site - www.ncbbq.com/PitMaster/.

2008 Pit Master's Choice Award Winners

We congratulate last year's winners:

Overall State Grand Champion - Amateur Division

James Beasley, Sr.

Amateur Division Winners

Eastern Division

1st Place Tobacco Rd. Pig Pickin Sauce

2nd Place James Beasley, Sr.

Western Division

1st Place Ellis' Master Mix by Ellis Lewis

2nd Place James Beasley, Sr.

3rd Place The Juice - David Joyce

Unique - Non-Traditional Division

1st Place James W. Beasley, Sr.

2nd Place Diesel Dan's BBQ - 40 Ball Tomcat Sauce by Dan Leonard

3rd Place Bick's Best BBQ Sauce - Magic for Pork & Ribs by J. Bickman Thompson

Dry Rub Division

1st Place AB Rib Rub by Mike Wilkins

2nd Place Spice is Nice - David Joyce

Professional Division Winners

Eastern Division

1st Place Grendeddy Daves Hawgwash by Jeff Merritt

2nd Place Mama Lou's by Gina Marasco

3rd Place Moore's Olde Time BBQ Sauce by Tommy Moore

Western Division

1st Place Grendeddy Daves BBQ Sauce - Mild by Jeff Merritt

2nd Place Big Show Foods Original John Boy & Billy's MILD

3rd Place Joe Seay Sauce by Joe Seay

Unique - Non-Traditional Division

1st Place Big Show Foods Grillin' John Boy & Billy's

2nd Place Big Show Foods Grillin' HOT John Boy & Billy's

3rd Place Mama Lou's by Gina Marasco

4th Place Grendeddy Daves BBQ Sauce - HOT by Jeff Merritt

5th Place Moore's Olde Time BBQ Rib Sauce by Tommy Moore

Dry Rub Division

1st Place Grendeddy Daves Hawgwash Seasoning by Jeff Merritt

Sponsorship Opportunities

We are actively looking for Sponsors, from *Platinum* to *Friend* categories with sponsorships beginning at \$10, to support this not-for-profit community event. If you are interested in becoming a sponsor, please contact us at (919) 380-0943. The sooner you become a Sponsor, the more we can publicize your company to visitors all across the state!

About NCBBQ.com

NCBBQ.com was found on the idea that there should be a common place for all North Carolina BBQ enthusiasts to come together to share their ideas, cooking tips, recipes and more. We are active members of several local area Chambers of Commerce.

We invite you to visit our web site at www.NCBBQ.com.

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